

Hampton CITY PAGE

Your Tax Dollars at Work

BROUGHT TO YOU BY THE CITY OF HAMPTON ON 1ST & 3RD THURSDAYS

Keeping Hampton a Safe City

On a warm day in July, two police officers sit on their mountain bikes as they watch a motorist whiz through a red light on Coliseum Drive. Up ahead, officers sitting in a patrol car pull the red light runner over, while the bike officers arrive to ticket the motorist.

This is just one of the many ways Hampton police officers are working to make the Coliseum Central district safer for residents and visitors.

Last summer, in anticipation of increased visitor traffic in the Coliseum area due to the Power Plant, the Hampton Convention Center and a host of other new restaurants and businesses, the city created a new police unit. This unit, one of the city's many bike patrols, is assigned specifically to address the impact of tourism growth on the Coliseum district.

The Coliseum Business Improvement District (BID) unit's six officers do basic police work such as ticketing motorists for infractions and patrolling the area. The officers also analyze accident prone areas looking for ways to reduce automobile collisions.

"One of our major challenges in the Coliseum district is deterring red light running and following too closely. These two elements contribute to most of the accidents that occur in the area," said Corporal Lynn Arway, supervisor of the unit.

The unit's area of patrol includes over 660 businesses. The officers use both cars and bikes to patrol the area. The bikes allow the officers to move more easily throughout the area and makes them closer to the people they're protecting.

"The bikes are more versatile than cars. They also make it easier for the businesses to have one-on-one contact with the Police Division," said Patrol Officer Eddie Gause, a member of the Coliseum BID unit.

Although there have been more people visiting the Coliseum Central district, crime

in this area has steadily decreased.

"Our office has received numerous calls from district businesses reporting that the new police patrol has been extremely successful at ensuring safety in the area," said Dan Kelleher, Executive Director of the Coliseum Central Business Improvement District.

Arway contributes the unit's success to the cooperation of Coliseum Central business owners and employees, Hampton police officers,



city departments and many others.

Officers meet monthly with the Hampton Convention and Visitor's Bureau to discuss events occurring in the area, the kind of visitors arriving and additional patrolling that may be needed during an event. The unit also works with the Coliseum Central Business Roundtable, the Coliseum Central Security Committee, and Coliseum Mall security officers.

In addition, the bike unit works with local businesses to address security issues, offers personal safety courses to hotel and business employees and is organizing a Loss Prevention Information Networking group to address habitual shoplifting issues.

"Cooperation is the key. We definitely can't do this on our own. Working together to make Coliseum Central safer for visitors and citizens is what makes us successful," Arway said.

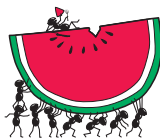
For more information about the Hampton Police Division, visit www.hampton.gov/hpd or sign up for Hampton eNews to receive free e-mail updates on police programs at www.eneews.hampton.gov.

Hampton Business Loan Program

The Hampton Industrial Development Authority (IDA) administers three loan programs for small and minority, enterprise zone, and technology zone programs.

Funds can be used to purchase machinery, equipment, costs associated with acquisition, construction, expansion or rehabilitation of a commercial or industrial facility and working capital to finance inventory, accounts receivables and wages.

Call the Hampton Department of Economic Development today at 727-6237 or visit www.hamptonva.biz/bizinfo/lo calloan.html for loan guidelines or to download an application.



Shoreline Shakeup



Cindy Carlson, Director of the Coalition for Youth, is one of 250 Shoreline Shakeup volunteers who have removed five tons of debris from the city's shorelines. Interested in joining the effort? Call 727-6325 or e-mail copper@hampton.gov for more information.

DID YOU KNOW...

there are trips coordinated through the city for seniors? For more information on trips, activities, and programs for seniors dial 311 in Hampton or 727-8311 outside of Hampton or from a cellular phone.



**NEWS YOU CAN USE...
DELIVERED TO YOUR
COMPUTER FOR FREE!**
Choose the topics you are interested in. Subscribe at: www.eneews.hampton.gov/

August

COMMUNITY EVENTS

5 Buckroe Teen Scene

7:30 p.m. - 10:30 p.m.,
Buckroe Beach
Music, Live Band,
and Karaoke. For more
information call 311 in Hampton
and 727-8311 outside of
Hampton or from a cell phone.



11 Hampton City Council Meeting

7:30 p.m., Council Chambers (8th
Floor, City Hall). Also telecast on
the City channel, TV-47.

15-16 Child Fair 2004

11:00 a.m. - 5:00 p.m.,
Hampton Coliseum
This annual event celebrates the

community commitment to
children and their families and
offers a great opportunity for
families to learn about resources
available to them in the Hampton
Roads area. For more information
call 311 in Hampton and
727-8311 outside of Hampton
or from a cell phone.



News and information in City Page
shows your tax dollars at work. It
combines information from city
departments into one place, saves
money and is timelier than previous
newsletters. City Page is brought to
you by the Public Communications
Division of the City of Hampton

PHONE (757) 727-6893
EMAIL pubcomm@hampton.gov
ADDRESS City Hall,
22 Lincoln Street
Hampton, Va. 23669
WEBSITE www.hampton.gov